



Contact: Melanie Scharler  
212-366-8966  
[mscharler@forbes.net](mailto:mscharler@forbes.net)

## **Forbes.com Debuts an Enhanced CEO Network**

### **Updated Version Provides C-Level Executives Additional Community Features**

*NEW YORK, NY (June 3, 2008)* – Forbes.com ([www.forbes.com](http://www.forbes.com)), home page for the world's business leaders, recently debuted an enhanced CEO Network. This password-protected, invitation-only area on Forbes.com, originally launched in 2002, allows C-level executives exclusive access to pertinent information and resources as well as a community of like-minded professionals.

Sponsored by leading technology services provider EDS, the CEO Network features a robust community platform where C-level executives can share information, opinions and advice. It also offers additional content, including news stories and opinion pieces, as well as user postings, discussion groups and tools. The network will continue to offer the CEO Breakfast Series where members can RSVP to attend in person or access select transcripts and video online, as well as reader comments and ratings, polls and surveys.

The CEO Network can be accessed from the Forbes.com main navigation bar, which is available on every Forbes.com page, as well as the Leadership Channel navigation bar.

"The CEO Network offers Forbes.com C-level executives exclusive access to a community of peers, as well as content and resources that speak directly to their interests," said Jim Spanfeller, President and CEO of Forbes.com. "We are pleased to offer a safe, trusted environment for these executives to come together."

Forbes.com has the highest reach to affluent, C-Level executives of any business media -- more than WSJ.com, Marketwatch.com, Businessweek.com, CNNMoney.com or the Wall Street Journal newspaper. (Sources: Print reach--MMR 2007; Online C-Level Reach -- Compete.com US Monthly Unique Visitors, April '08 x @plan Spring 08 % Composition)

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